
Fremantle
ESCAPE
TO THE
COUNTRY
"TV's most soothing house-hunting show... The calmer, quainter,
and even more gorgeous analogue to House Hunters...
It's downright delightful."
NEW YORK





BBC One's most cherished and longest-running premium property show.

Escape to the Country is a beloved BBC daytime series where house hunters embark on a wondrous journey to find their dream home in the picturesque English countryside and experience a life outside of the hustle and bustle of urban living.



COUNTRYSIDE DREAMS

For over 20 years, the show has presented an idyllic look at life outside the city, featuring charming villages, sweeping landscapes and cosy cottages.

A property show that gives buyers a taste of their prospective country life, offering them a choice of aspirational properties from thatched cottages in rural isolation to lofty barn conversions near historic market towns.

We join the homeowners as they face the decision of transforming their lifestyles to swap urban hot spots for the tranquillity of countryside living.

At its heart this is a show about finding your perfect, peaceful, pretty home.



IDEAL ESCAPISM TELEVISION

The favourite property viewing pleasure for all generations, the series has firmly cemented itself as a beloved British television institution...

Alongside the properties themselves the series spotlights life in rural communities across the UK, connecting viewers to the countryside's rich cultural fabric. Focusing on the potential homeowners, they are introduced not only to a new home but also a new community and a new way of life.

"Escape to the Country has the ability to target a very niche interest that has gained a lot of traction in the past couple of years."

COLLIDER

"A joy... I've found no other show that functions so effectively as a balm for serrated nerves."

The Guardian



Enjoyed in over 170 territories worldwide, this feel-good, aspirational series has continued to captivate audiences for over two decades, a testament to the show's universal theme of house hunting and finding your true home.

Escape to the Country has expanded further with four engaging spin-off series to satiate viewers' desires for more quintessential house hunting centring on the relatable dream of improving the quality of day-to-day life.

ESCAPE TO THE COUNTRY

I ESCAPED TO THE COUNTRY

GREATEST ESCAPE TO THE COUNTRY

ESCAPE TO THE PERFECT TOWN

ESCAPED TO THE CONTINENT

Celebrity ESCAPE to the Country







NETFLIX Discovery CANAL+ sky Bell Media britbox FOXTEL









ESCAPE TO THE COUNTRY

S33: 50 x 1 hour
S3-32: 1000+ hours

This aspirational series helps house-hunters embark on an exciting journey to find their dream home and escape to a peaceful new life outside of the hustle and bustle of urban living.

I ESCAPED TO THE COUNTRY

10 seasons

Seasons 1,2,6,7: 10 x 1 hour
Seasons 3-5: 10 x 45 - 62.5 hours
Season 9-10: 10 x 1 hour

This spin-off revisits past I Escape To The Country homebuyers, seeing how their lives changed after purchasing dream homes in the British countryside. We get an inside look at their new rural lifestyles, communities and adaptations to country living.

GREATEST ESCAPES TO THE COUNTRY

1 season

15 x 30 - 7.5 hours

This compilation series revisits *Escape To The Country's* finest countryside homes from across fifteen highlight episodes. Showcasing architectural gems and Britain's rural diversity. Greatest Escapes cherry-picks the most charming properties, spectacular scenery, and joyful moments.

ESCAPE TO THE PERFECT TOWN

2 seasons

Seasons 1-2: 16 x 1 hour - 16 hours

This series spotlights Britain's charming rural towns increasingly popular for homebuyers. From first-time buyers priced out of cities to country baby boomers and retirees seeking convenience. Exploring stunning properties and local attractions, this series sells the appeal of picturesque towns with suburban amenities.

ESCAPED TO THE CONTINENT

2 seasons

Seasons 1-2: 40 x 1 hour - 40 hours

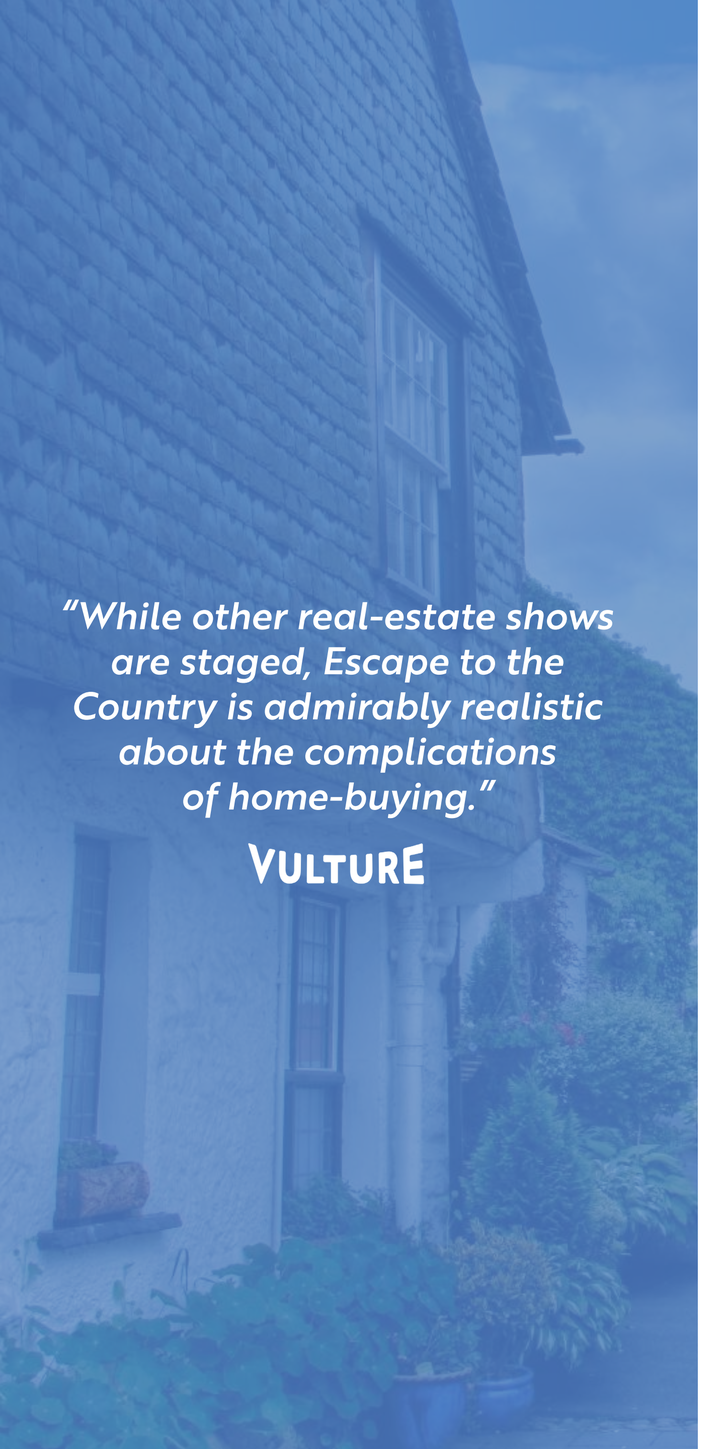
As if escaping to the country wasn't enough, this series follows British couples, new parents, retirees and others seeking life change as they test drive relocating abroad to sunnier European climes. These buyers search for dream properties and fresh starts providing vicarious European adventures and beautiful residences for those seeking an international escape.

CELEBRITY ESCAPE TO THE COUNTRY

2 seasons

Seasons 1-2: 11 x 1 hour
Season 3: 6 x 1 hour (Coming Soon)

A-list stars from TV, sport, music, and theatre seek expert help to find countryside homes across the UK. With stunning properties, including mystery houses, the series showcases breathtaking locations, from Scottish lochs and Welsh valleys to England's South Coast and the Home Counties. The Great British countryside has never been so glamorous.



"While other real-estate shows are staged, Escape to the Country is admirably realistic about the complications of home-buying."

VULTURE

BUILDING ON SUCCESS
YEAR AFTER YEAR

A cornerstone production for BBC for more than 20 years.

Frequently BBC One's **#1 show in its timeslot.**

Continuously **exceeding BBC One's average share** across all key demos.

Over 1,000 episodes and **+900 hours of content.**

5 Spin-Off productions.

Loved by producers, contributors and audiences alike.



"This show is a cottagecore fantasy. A show that fully dives into the fantasy, and escapism, of finding a real home."

COLLIDER

Fremantle

NAKED
A Fremantle Label

ESCAPE TO THE COUNTRY



Lifestyle

S32: 5 x 1hour

S3-S32 - 1000+ hours

Produced by Naked

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